

BAD AND NASTY



A GUIDE TO GETTING GOING

How to develop your
DIY performance event for
[#NotMyPresidentsDay](#)

Bad and Nasties are a looseknit coalition of artists, activists, media-makers, theater folk, web geeks, designers, performers, writers, concerned citizens and **[whatever YOU may be]** from around the world, seeking creative ways to react, respond and resist.

What's your idea?

We are calling for radical inclusive, disruptive, provocative, ridiculous, enraged and engaged work - whatever feels right for your community. It could be a poetry slam, a dance recital, a 3-act play, an opera, a naked performance, a quilting bee, a [Care Café](#) or three people standing on a corner: whatever helps spread the message.

Here are some general considerations to get you started:

- If you're still forming ideas, share them with people you trust, and/or our growing international Bad and Nasty community
- What will your method for making involve? Will you need time to write, talk with others, workshop ideas, practice / rehearse, gather / make materials etc.?
- Approach potential collaborators / facilitators early and make regular times to meet

First things first...

- Email us at getinvolved@badandnasty.com - with your name, area, and what you do / are interested in doing on this international performance day
- Invite other [Bad Hombres / Nasty Women](#) - here's the [Story So Far](#) to help you explain the project...

Later...

- You'll be contacted by your Regional Coordinator - stay in touch!
- Register on the [website](#)
- Submit your [Event Form](#)
- As you prepare your event, share thoughts, photos, video with everyone through the social sites above

Where's it happening?

Your performance could take place anywhere...

Think about what space your work will need and find out what's possible in your area.

- If you'll be using a public place, check with local authorities to see if you need permission
- Ask around to see what free spaces you might have access to: workspaces, colleges, a living room, a backyard...
- Anything can become a venue for your event, so think outside the box - an unused parking lot? A jungle gym?
- Your space doesn't need to be physical - your event could be held online
- Your space could be non-live - recorded with film, sound or text, and released on the day
- Find out if you have any existing contacts or connections with venues you're interested in - they could help introduce you and your idea
- If you need help approaching venues, get in touch with your Regional, State or Local Coordinator who may be able to help

Tech Support

YOU MIGHT NEED

POWER

- Access to power point
- Transportable generator or battery
- Extension cable

LIGHTING

- If using a full rig at a venue, some knowhow / someone to assist and operate
- DIY possibilities include table lamps, fairy lights, natural light, candles (careful!), power torches

SOUND

- Sound files in right format for your venue's system
- Speakers / amps
- Microphones
- Live music

AV

- Projector/projection screen
- Video camera

REMEMBER

- To tape down cables
- Find creative solutions
- Ensure the safety of your audience

Finding Funds

TOP TIPS

- Make a little go a long way!
- Borrow equipment or materials
- Make costume or props yourself
- Use [Kickstarter](#) or [GoFundMe](#) to get some expenses covered
- Seek out 'in-kind' support - can anyone in your network offer free rehearsal space, edit some sound, transport hefty items to the venue?

People Power

YOU MIGHT NEED

- Collaborators
- Co-performers
- Ushers/assistants
- Technician(s)
- Someone to film or document the performance
- Someone to host/organise refreshments

Branding

- To use the B&N logo, contact mj@badandnasty.com for the eps file
- The color scheme uses these hex codes:
 - Brown:** #5b3322
 - Pink:** #d62157
 - Green:** #c2d032
 - Orange:** #f04f25
- Complementary fonts: [Brandon Grotesque](#), [Brandon Text](#), [Sanchez](#), [Avenir](#)

Promotion

If you are worried that your community will not respond well to the title 'Not My President's Day', contact your Regional, State or Local Coordinator about renaming or reframing as appropriate.

- Use [Facebook](#) and [Twitter](#) to share your event online
- Look up local listings websites for your area and post your event details
- Find venues/promoters whose audiences will likely be interested in your event and ask if they can include info in their regular mailout/e-digest
- Ask local cafés, theaters, community centers if you can leave flyers or put up posters
- Invite press coverage by getting in contact with a local radio show or newspaper
- If you don't have the time or resources to make a webpage for your event, B&N will hold one on our [website](#)

CONTACTS

For info on social media and promotion:
info@badandnasty.com

For questions regarding events and to contact Regional Coordinators:
events@badandnasty.com

NOT MY PRESIDENT'S DAY

2.20.2017